DATE: Tuesday
TIME: 3:29
sponsor; PLEASANT TIME SHOP
SOLICITOR: LM

Running a second week.

GOT SPRING FEVER? WANT TO REMEMBER THESE WONDERFUL DAYS? WHY NOT GET OUT YOUR CAMERA. NOW'S THE TIME TO TAKE COLOR SNAPSHOTS. PARADISE POND IS JUST ONE EXAMPLE OF THE OUTSTANDING COLOR SUBJECTS WITHIN A FEW STEPS OF YOUR HOUSE. IT'S LOTS OF FUN TO TAKE COLOR PICTURES IF YOU HAVE FINE EQUIPMENT. TO BE SURE OF YOUR [redacted] RESULTS, BE SURE OF YOUR EQUIPMENT. BUY IT AT THE PLEASANT TIME SHOP. THEY CARRY A COMPLETE LINE OF KODAK AND ANSCO COLOR PHOTOGRAPHY SUPPLIES. AROUND THIS TIME OF YEAR THE SENIORS ESPECIALLY WILL WANT TO TAKE SNAPSHOTS OF THE CAMPUS AND EVERY UNDERCLASSMAN WILL WANT A PICTURE OF HER DEPARTING SENIOR FRIENDS. PLEASANT TIME HAS JUST THE EQUIPMENT YOU'LL NEED FOR VIVID CLEAR CLOSE-UPS. AND DON'T FORGET THEIR RELIABLE PROMPT DEVELOPING SERVICE. TAKE YOUR FILMS IN AND THEY WILL BE READY IN ONLY 24 HOURS. FOR SPEEDY, DEPENDABLE SERVICE, VISIT THE PLEASANT TIME SHOP AT 243 MAIN STREET.

YOU ARE TUNED TO 600 WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMTPON. THE CORRECT TIME IS 3:30.

ANNOUNCER'S SIGN.

Jablonka

~~Bunny Harris 4/27/54 (10:29)~~

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